

## BA members now receive award-winning audio and web conferencing with increased security, visibility, and control with Ring2 discounted conferencing!

BA has teamed up with Ring2 to offer you an exclusive rate on your conference calls; while delivering efficiency and value to your business. Allowing your organization to increase productivity and reduce its operating expenses.

### Audio Conferencing

#### A world first

Use your BlackBerry smartphone or Windows Mobile to monitor and control your conferences.



- Visibility** See people join and leave the call
- Security** Guard against uninvited participants
- Control** Add participants  
Drop / hold / mute lines  
Record the call

#### Easy to set-up and use

All users are given their own unique, always available, conferencing account with a personalized conference card and access to a customer web area.

- **Personal dial-in conference facility available 24/7**
- **Invitations integrated with your e-mail and calendar planner**
- **Enhanced features including billing management, call recording and in-call control**

The service is pay-as-you go, competitively priced and easy to set-up and manage via a simple website or from your BlackBerry® smartphone or Windows Mobile. Ring2 Conferencing brings you reliable, easy-to-use, audio-conferencing with real time visibility and in-call control from your smartphone and PC. Dial-in from any phone.



Alliance Member



## Easy to use web control / account area

### Manage calls for yourself and others

Welcome Alison Roberts Manage another leader's calls

Click on a conference below to view details and options:

View conferences for:

Leader	Conference Name	Leader Code	Participant Code	Live Call Control
<input type="radio"/> Alison Roberts	Alison Robert's Conference	01 99 709#	01 09 682#	<a href="#">Join / Monitor</a>
<input checked="" type="radio"/> Kelly Brown	Kelly Brown's Conference	01 18 798#	01 28 771#	<a href="#">Join / Monitor</a>
<input type="radio"/> Mike Williams	Mike Williams's Conference	01 87 878#	01 97 851#	<a href="#">Join / Monitor</a>

UK Dial-in Number: +44 (0) 20 7107 9450

**To invite participants to:** (Available 24x7)  
Copy the dial-in information below into an email or calendar appointment and send to participants.

Conference Leader: Kelly Brown  
Conference Name: Kelly Brown's Conference  
UK Dial-in Number: +44 (0) 20 7107 9450  
Participant Access Code: 01 28 771#

Call back: Click link for toll-free call back and connection into conference:  
<https://consumer.ring2.com/Conferences/join.aspx?ACCESSCODE=0128771>  
After you connect you can view a live list of participants!

International Dial-in Numbers:  
USA (Dial-in): +1 (866) 499-2813  
France (Toll Free Dial-in): 0805 639 923  
Germany (Toll Free Dial-in): 0800 101 6858  
Italy (Toll Free Dial-in): 800 986 366

[Edit Conference Settings](#) [View Call History & Edit Billing Codes](#)  
[Create New Conference Dial-in & Access Codes](#)

### Monitor and control your conference

ring2 conferencing

Welcome Alison Roberts Manage another leader's calls

Click on a conference below to view details and options:

View conferences for:

Leader	Conference Name	Leader Code	Participant Code	Live Call Control
<input type="radio"/> Alison Roberts	Alison Robert's Conference	01 99 709#	01 09 682#	<a href="#">Join / Monitor</a>
<input checked="" type="radio"/> Kelly Brown	Kelly Brown's Conference	01 18 798#	01 28 771#	<a href="#">Join / Monitor</a>
<input type="radio"/> Mike Williams	Mike Williams's Conference	01 87 878#	01 97 851#	<a href="#">Join / Monitor</a>

UK Dial-in Number: +44 (0) 20 7107 9450

**To invite participants to:** (Available 24x7)  
Copy the dial-in information below into an email or calendar appointment and send to participants.

Conference Leader: Kelly Brown  
Conference Name: Kelly Brown's Conference  
UK Dial-in Number: +44 (0) 20 7107 9450  
Participant Access Code: 01 28 771#

Call back: Click link for toll-free call back and connection into conference:  
<https://consumer.ring2.com/Conferences/join.aspx?ACCESSCODE=0128771>  
After you connect you can view a live list of participants!

International Dial-in Numbers:  
USA (Dial-in): +1 (866) 499-2813  
France (Toll Free Dial-in): 0805 639 923  
Germany (Toll Free Dial-in): 0800 101 6858  
Italy (Toll Free Dial-in): 800 986 366

[Edit Conference Settings](#) [View Call History & Edit Billing Codes](#)  
[Create New Conference Dial-in & Access Codes](#)

Alison Roberts's Conference

Phone Number	Name	Status	Controls
0207123207	Alison Roberts	Connected	<a href="#">Join</a> <a href="#">Mute</a> <a href="#">Drop</a>
0791088944	James White	Listen Only	<a href="#">Join</a> <a href="#">Mute</a> <a href="#">Drop</a>
01217773458	Sarah Parker	Connected	<a href="#">Join</a> <a href="#">Mute</a> <a href="#">Drop</a>

Add Participant

Phone Number:

Name:

[Add Participant](#)

Total Participants: 3    01217773458 (Lead-in Party) is connected

Call the same conference call number, control and security on your Smartphone.    0800 2000

Ring2 Conferencing is a premium business audio-conferencing software and services company, the world's first to offer remote control of dial-in conference calls from a mobile device. Services are delivered and supported from facilities in the USA and the UK, where the Ring2 Communications Platform is hosted and interconnected with premium Tier 1 business voice carriers. Ring2 Conferencing is a technology partner of Alcatel-Lucent, a member of the BlackBerry Alliance Program, and a recipient of the Red Herring 100 Europe and the Frost & Sullivan Entrepreneurial Company awards.

**Exclusive price offering for Ring2 Conferencing Audio Conferencing is 5¢ per minute/per participant.**

To find out more and take advantage of these exclusive rates, contact:

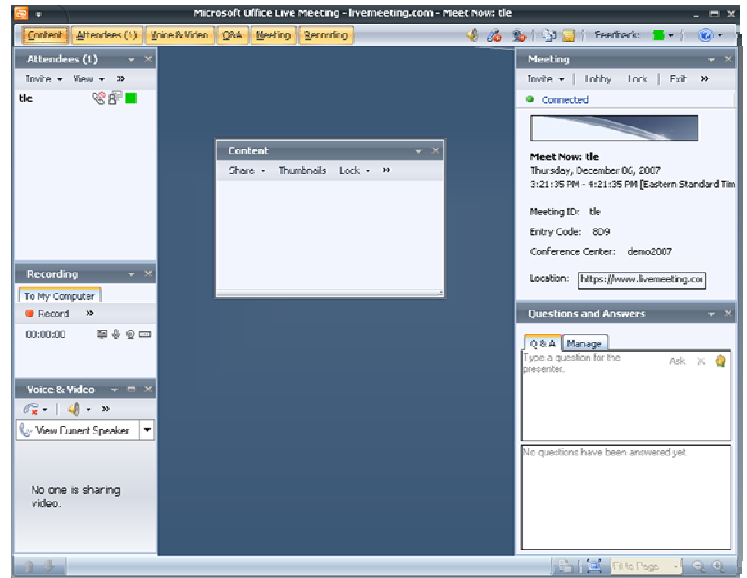
**Greg Hannon**  
Integrated Communications  
(763) 201-8015  
[greg@integratedcom.net](mailto:greg@integratedcom.net)

# Web Conferencing

## Microsoft Live Meeting

Use these convenient web conferencing tools to:

- Deliver PowerPoint presentations
- Demonstrate applications and products
- Review and edit documents
- Brainstorm using whiteboard & text slides
- Stay on track with agenda and notes
- Launch a quick poll to stay in tune with attendees
- Receive instant feedback
- IT support, taking control of another computer



## The rates are as follows:

### Per Minute – 15.5¢

- Unlimited number of users and participants, and you pay per minute; per participant (10 participants x 30 minute call = 10 x 30 = 300 x .155 = \$46.50 for that call)
- No commitment

### Named Host / User License

- Standard Edition
- Per user monthly fee of \$10 each – minimum of 5 users\*
- 15 is the maximum number of participants on these conferences
- 1 year signed commitment required

### Professional Edition

- Per user monthly fee of \$30 each – minimum of 5 users\*
- 1250 is the maximum number of participants on these conferences
- 1 year signed commitment required

\*The Professional and Standard can be mixed and matched, for example 4 Standard at \$10.00 and 1 Professional at \$30.00 for a total of \$70.00 month.

To find out more and take advantage of these exclusive rates, contact:

**Greg Hannon**  
**Integrated Communications**  
**(763) 201-8015**  
**greg@integratedcom.net**



\*Rate is subject to Ring2's terms and conditions, additional discounts may be available based on your conferencing usage. The RIM and BlackBerry families of related marks, images and symbols are the exclusive properties of and trademarks of Research In Motion – used by permission.