



Business AdvantEdge Member Benefit

Top five reasons to upgrade your PCs in 2010-HP!

Simplify

HP PCs with Windows 7 Professional feature Quicklook 3 and Quickweb, making it possible to access vital information on your desktop or the web in a matter of seconds, without having to boot up.

Get more done

A new HP desktop with an Intel® Core™2 Duo processor & Windows 7 Professional can run nearly **3 X faster** than your old PC using **half the electricity**. Compared to an older laptop with Windows XP, a new HP business laptop with Windows 7 can deliver up to **68% more** performance power.

Reduce costs

A new HP desktop can consume up to **55% less energy** than an older desktop.¹

Maximize uptime

PCs older than three years can experience much more downtime than new ones. With new PC's, you get much more uptime, which in turn means more productive work-time and more profitability!

Improve your return on technology

Gain maximum value from HP... HP's Trade-In Program that gives you up to \$100 cash back for your old PC's and 0% financing** make transitioning to new PCs easy and affordable.

Take advantage of your Association program including FREE SHIPPING on many items, discounts up to 20%, and monthly specials/value added. Purchase and Lease options available.

Choose from the complete line of SMB HP equipment:

- Desktops, Portables, Tablet PCs, Workstations, Notebooks
- HP Printers, Cartridges, Toner and Accessories
- Handhelds (iPAQ) and Handheld Options
- Flat Panel Displays, Monitors and Peripherals
- Point of Sale Retail Equipment
- Servers, Business Storage
- Packaged Services (i.e., Care Packs)



HP EliteBook 2730p Notebook PC

To order visit:

<http://www.hp.com/go/BusinessAdvantEdge>

Or call **888-860-9572**

Or **800-888-8417**

and reference BAE1.



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